IN THE CLAIMS

Please amend claims 9 and 31 as indicated below.

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

Claim 1 (previously presented): A method for accelerating sales transactions of customers in a retail store, comprising the acts of:

reading a customer payment card number at a customer checkout accelerator; determining a preapproval amount for the sales transaction;

displaying the preapproval sales transaction amount to the customer on the customer checkout accelerator for acceptance;

transmitting the preapproval amount to an external card services system for approval; and

storing the approval amount in a preapproval cache at a point of sales terminal for use in completing the sales transaction.

Claim 2 (original) The method for accelerating the sales transactions of customers in a retail store of claim 1 further comprising the act of transmitting the preapproval amount from the customer checkout accelerator to a store controller.

Claim 3 (original) The method for accelerating the sales transactions of customers in a retail store of claim 2 further comprising placing an entry in a preapproval database if the external card services system approves the transaction amount.

- Claim 4 (original) The method for accelerating the sales transactions of customers in a retail store of claim 3 further comprising notifying a point of sales terminal of the approval amount.
- Claim 5 (original) The method for accelerating the sales transactions of customers in a retail store of claim 1 further comprising the act of determining if the payment card

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3	is one or more of a credit card, a debit card, a customer loyalty card, an
4	electronic/Internet wallet, or an electronic gift certificate.
1	Claim 6 (original) The method for accelerating the sales transactions of customers in
2	a retail store of claim 5 wherein if the payment card is a customer loyalty card,
3	determining a preapproval amount that is based on an actual purchase history for the
4	customer.
1	Claim 7 (original) The method for accelerating the sales transactions of customers in
2	a retail store of claim 5 wherein if the payment card is a credit or debit card,
3	determining a preapproval amount that is based on an average customer purchase
4	amount for credit and debit transactions on a store wide basis.
1	Claim 8 (original) The method for accelerating the sales transactions of customers in
2	a retail store of claim 1 further comprising the act of manually entering a specific
3	preapproval amount by the customer.
1	Claim 9 (currently amended) The method for accelerating the sales transactions of
2	customers in a retail store of claim 1 further comprising the acts of: A method for
3	accelerating sales transactions of customers in a retail store, comprising the acts of:
4	reading a customer payment card number at a customer checkout accelerator;
5	determining a preapproval amount for the sales transaction;
6	displaying the preapproval sales transaction amount to the customer on the
7	customer checkout accelerator for acceptance;
8	transmitting the preapproval amount to an external card services system for
9	approval;
10	storing the approval amount in a preapproval cache at a point of sales terminal
11	for use in completing the sales transaction;
12	scanning the customer payment card at a point of sales terminal;
13	determining if there is an entry for the customer in the preapproval cache; and
14	resuming the sales transaction at the point of sale terminal.

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l	Claim 10 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 9 wherein the act of resuming the sales transaction comprises
3	the acts of:
4	comparing the actual sales transaction amount with the preapproval amount;
5	updating a preapproval database with the actual sales transaction amount; and
5	releasing the difference between the preapproval amount and the actual sales
7	transaction amount in the preapproval database.
1	Claim 11 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 1 further comprising the act of printing a sales transaction
3	receipt and a credit or debit voucher.
1	Claim 12 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 9 wherein if there is no entry for the customer in the
3	preapproval cache, retrieving the preapproval amount from a preapproval database on
4	a store controller file server.
1	Claim 13 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 10 wherein the act of resuming the sales transaction includes
3	the acts of:
4	scanning the items selected by the customer for purchase during the sales
5	transaction;
6	determining a subtotal purchase amount after each item is scanned;
7	determining if the subtotal amount exceeds the preapproval amount; and
8	dynamically requesting an additional amount for approval during the sales
9	transaction, if the subtotal amount exceeds the preapproval amount.
1	Claim 14 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 13 further comprising the acts of:
3	transmitting an additional preapproval amount from the external card services
4	system;

5	updating the preapproval cache with the additional preapproval amount if
6	approved; and
7	notifying the operator of the point of sale terminal if the additional
8	preapproval amount is denied.
1	Claim 15 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 1 further comprising the act of displaying on the customer
3	checkout accelerator a selection of special promotional merchandise that can be
4	added to the sales transaction, wherein some or all of the promotional merchandise
5	can be made available through a hyperlink to one or more Internet web sites.
1	Claim 16 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 15 further comprising the acts of:
3	creating a record of any additional items added to the sales transaction;
4	appending the additional items record to a preapproval database entry for the
5	sales transaction.
1	Claim 17 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 16 further comprising the act of reading the additional items
3	record into a sales transaction record at a point of sale terminal.
1	Claim 18 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 17 further comprising the acts of updating a vendor-based
3	tracking database to bill the vendor for displaying a vendor advertisement on the
4	customer checkout accelerator when the approval from the external card services
5	system is approved.
1	Claim 19 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 1 further comprising the acts of:
3	configuring a selection of additional categories of items to be displayed on the
4	customer checkout accelerator based on customer preferences wherein some or all of

5	the categories of items can be made available through a hyperlink to one or more
6	Internet web sites; and
7	storing the category selections in a customer loyalty database that is
8	maintained by the retail store.
1	Claim 20 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 19 further comprising the act of displaying on the customer
3	checkout accelerator a selection of special promotional merchandise in the customer
4	selected categories that can be added to the sales transaction wherein some or all of
5	the promotional merchandise can be made available through a hyperlink to one or
6	more Internet web sites.
1	Claim 21 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 20 further comprising the acts of:
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3	creating a record of any additional items added to the sales transaction;
4	appending the additional items record to a preapproval database entry for the
5	sales transaction.
1	Claim 22 (original) The method for accelerating the sales transactions of customers
2	in a retail store of claim 21 further comprising the act of reading the additional items
3	record into a sales transaction record at a point of sale terminal.
31	record into a sales transaction record at a point of sale terminal. Claim 23 (original) The method for accelerating the sales transactions of customers
1	Claim 23 (original) The method for accelerating the sales transactions of customers
1 2	Claim 23 (original) The method for accelerating the sales transactions of customers in a retail store of claim 22 further comprising the acts of updating a vendor-based
1 2 3	Claim 23 (original) The method for accelerating the sales transactions of customers in a retail store of claim 22 further comprising the acts of updating a vendor-based tracking database to bill the vendor for displaying on the customer checkout
1 2 3 4	Claim 23 (original) The method for accelerating the sales transactions of customers in a retail store of claim 22 further comprising the acts of updating a vendor-based tracking database to bill the vendor for displaying on the customer checkout accelerator a vendor advertisement for merchandise that can be made available
1 2 3 4 5	Claim 23 (original) The method for accelerating the sales transactions of customers in a retail store of claim 22 further comprising the acts of updating a vendor-based tracking database to bill the vendor for displaying on the customer checkout accelerator a vendor advertisement for merchandise that can be made available through a hyperlink to the vendor's Internet web site when the approval from the
1 2 3 4 5	Claim 23 (original) The method for accelerating the sales transactions of customers in a retail store of claim 22 further comprising the acts of updating a vendor-based tracking database to bill the vendor for displaying on the customer checkout accelerator a vendor advertisement for merchandise that can be made available through a hyperlink to the vendor's Internet web site when the approval from the external card services system is approved.

4	program instructions that read a customer payment card number at a customer
5	checkout accelerator;
6	program instructions that determine a preapproval amount for the sales
7	transaction;
. 8	program instructions that display the preapproval sales transaction amount to
9	the customer on the customer checkout accelerator for acceptance;
10	program instructions that transmit the preapproval amount to an external card
11	services system for approval; and
. 12	program instructions that store the approval amount in a preapproval cache at
13	a point of sales terminal for use in completing the sales transaction.
1	Claim 25 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 24 further comprising program
3	instructions that transmit the preapproval amount from the customer checkout
4	accelerator to a store controller.
4	accelerator to a store controller.
1	Claim 26 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 25 further comprising program
3	instructions that place an entry in a preapproval database if the external card services
4	system approves the transaction amount.
1	Claim 27 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 26 further comprising program
3	instructions that notify a point of sales terminal of the approval amount.
1	Claim 28 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 27 further comprising program
3	instructions that determine if the payment card is one or more of a credit card, a debit
4	card, a customer loyalty card, an electronic/Internet wallet or an electronic gift
5	certificate.

1	Claim 29 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 28 further comprising program
3	instructions that determine a preapproval amount that is based on an actual purchase
4	history for the customer if the payment card is a customer loyalty card.
1	Claim 30 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 28, further comprising program
3	instructions that determine a preapproval amount that is based on an average
4	customer purchase amount for credit and debit transactions on a store wide basis if
5	the payment card is a credit or debit card.
1	Claim 31 (currently amended) The computer program product for accelerating the
2	sales transactions of customers in a retail store of claim 24 further comprising: A
3	computer readable medium containing a computer program product for accelerating
4	sales transactions of customers in a retail store, comprising:
5	program instructions that read a customer payment card number at a customer
6	checkout accelerator;
7	program instructions that determine a preapproval amount for the sales
8	transaction;
9	program instructions that display the preapproval sales transaction amount to
10	the customer on the customer checkout accelerator for acceptance;
11	program instructions that transmit the preapproval amount to an external card
12	services system for approval;
13	program instructions that store the approval amount in a preapproval cache at
14	a point of sales terminal for use in completing the sales transaction;
15	program instructions that scan the customer payment card at a point of sales
16	terminal;
17	program instructions that determine if there is an entry for the customer in the
18	preapproval cache; and
19	program instructions that resume the sales transaction at the point of sale
20	terminal.

ł	Claim 32 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 31 wherein the program
3	instructions that resume the sales transaction comprise:
4	program instructions that compare the actual sales transaction amount with the
5	preapproval amount;
6	program instructions that update a preapproval database with the actual sales
7	transaction amount; and
8	program instructions that release the difference between the preapproval
9	amount and the actual sales transaction amount in the preapproval database.
1	Claim 33 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 24 further comprising program
3	instructions that print a sales transaction receipt and a credit or debit voucher.
1	Claim 34 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 31, further comprising program
3	instructions that retrieve the preapproval amount from a preapproval database on a
4	store controller file server if there is no entry for the customer in the preapproval
5	cache.
1	Claim 35 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 32 wherein the program
3	instructions that resume the sales transaction further include:
4	program instructions that scan the items selected by the customer for purchase
5	during the sales transaction;
6	program instructions that determine a subtotal purchase amount after each
7	item is scanned;
8	program instructions that determine if the subtotal amount exceeds the
9	preapproval amount; and

10	program instructions that dynamically request an additional amount for
11	approval during the sales transaction, if the subtotal amount exceeds the preapproval
12	amount.
1	Claim 36 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 35 further comprising:
3	program instructions that transmit an additional preapproval amount from the
4	external card services system;
5	program instructions that update the preapproval cache with the additional
6	preapproval amount if approved; and
7	program instructions that notify the operator of the point of sale terminal if the
8	additional preapproval amount is denied.
1	Claim 37 (original) The computer program product for accelerating the sales
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2	transactions of customers in a retail store of claim 24 further comprising program
3	instructions that display on the customer checkout accelerator a selection of special
4	promotional merchandise that can be added to the sales transaction, wherein some or
5	all of the promotional merchandise can be made available through a hyperlink to one
6	or more Internet web sites.
1	Claim 38 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 37 further comprising:
3	program instructions that create a record of any additional items added to the
4	sales transaction;
5	program instructions that append the additional items record to a preapproval
6	database entry for the sales transaction.
1	Claim 39 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 38 further comprising program
3	instructions that read the additional items record into a sales transaction record at a
4	point of sale terminal.

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i	Claim 40 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 39 further comprising program
3	instructions that update a vendor-based tracking database to bill the vendor for
4	displaying a vendor advertisement on the customer checkout accelerator for
5	merchandise that can be made available through a hyperlink to the vendor's Internet
5	web site when the approval from the external card services system is approved.
1	Claim 41 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 24 further comprising:
3	program instructions that configure a selection of additional categories of
4	items to be displayed on the customer checkout accelerator based on customer
5	preferences, wherein some or all of the categories of items can be made available
5	through a hyperlink to one or more Internet web sites; and
7	program instructions that store the category selections in a customer loyalty
3	database that is maintained by the retail store.
1	Claim 42 (original) The computer program product for accelerating the sales
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2	transactions of customers in a retail store of claim 41 further comprising program
3	instructions that display on the customer checkout accelerator a selection of special
4 -	promotional merchandise in the customer selected categories that can be added to the
5	sales transaction, wherein some or all of the promotional merchandise can be made
5	available through a hyperlink to one or more Internet web sites.
1	Claim 43 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 42 further comprising:
3	program instructions that create a record of any additional items added to the
4	sales transaction;
	program instructions that append the additional items record to a preapproval
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5	database entry for the sales transaction.

Claim 44 (original) The computer program product for accelerating the sales

transactions of customers in a retail store of claim 43 further comprising program

3	instructions that read the additional items record into a sales transaction record at a
4	point of sale terminal.
1	Claim 45 (original) The computer program product for accelerating the sales
2	transactions of customers in a retail store of claim 44 further comprising program
3	instructions that update a vendor-based tracking database to bill the vendor for
4	displaying on the customer checkout accelerator a vendor advertisement for
5	merchandise that can be made available through a hyperlink to the vendor's web site
6	when the approval from the external card services system is approved.
1	Claim 46 (withdrawn) A system for accelerating the sales transactions of customers
2	in a retail store, comprising:
3	a customer checkout accelerator that provides a customer user interface that is
4	used to initiate a request for a preapproval amount for a sales transaction;
5	a card reader attached to, or integrated into, the customer checkout accelerator
6	that reads a customer payment card number when the card is swiped through the card
7	reader;
8	a customer checkout accelerator server module residing on a store controller
9	server that determines a preapproval amount for the sales transaction and transmits
10	the preapproval amount to an external card services system for approval; and
11	a preapproval cache located at a point of sales terminal that stores the
12	approval amount for use in completing the sales transaction.
1	Claim 47 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 46 further comprising a preapproval database for
	storing a record for each approved sales transaction amount.
3	storing a record for each approved sales transaction amount.
1	Claim 48 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 47 wherein the preapproval database is a keyed
3	access file.
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1	Claim 49 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 47 wherein the preapproval database is a relational
3	database.
1	Claim 50 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 46 further comprising a graphical user interface
3	(GUI) that receives customer input from a terminal sales application and displays the
4	customer input in a full screen display of the customer checkout accelerator.
1	Claim 51 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 46 wherein the customer checkout accelerator
3	server module contains processing logic that provides interfaces between a plurality
4	of operational customer checkout accelerators in the retail store and credit or debit
5	card service providers for payment authorization.
1	Claim 52 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 47 wherein the customer checkout accelerator
3	server module contains processing logic that provides interfaces between a plurality
4	of terminal sales applications, each operating on a point sales terminal, and the
5	preapproval database.
1	Claim 53 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 47 wherein the customer checkout accelerator
3	server module contains processing logic that provides access to the preapproval
4	database.
1	Claim 54 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 46 wherein the customer checkout accelerator
3	server module contains processing logic that sends payment approval amount
4	information to a terminal sales application at a point of sales terminal for caching in a
5	preapproval cache.

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1	Claim 55 (withdrawn) The system for accelerating the sales transactions of
2	customers in a retail store of claim 46 wherein the customer checkout accelerator
3	server module contains processing logic that maintains and updates the preapproval
4	cache and a preapproval database.

Claim 56 (withdrawn) The system for accelerating the sales transactions of customers in a retail store of claim 46 wherein the customer checkout accelerator server module contains processing logic that updates and maintains a vendor tracking database to bill a vendor for displaying on the customer checkout accelerator a vendor advertisement for merchandise that can be made available through a hyperlink to the vendor's Internet web site.

Claim 57 (withdrawn) The system for accelerating the sales transactions of customers in a retail store of claim 46 wherein the customer checkout accelerator server module contains processing logic that displays either store-configured or customer-configured hyperlinks to Internet web sites for the purchase of additional items in a checkout lane.